

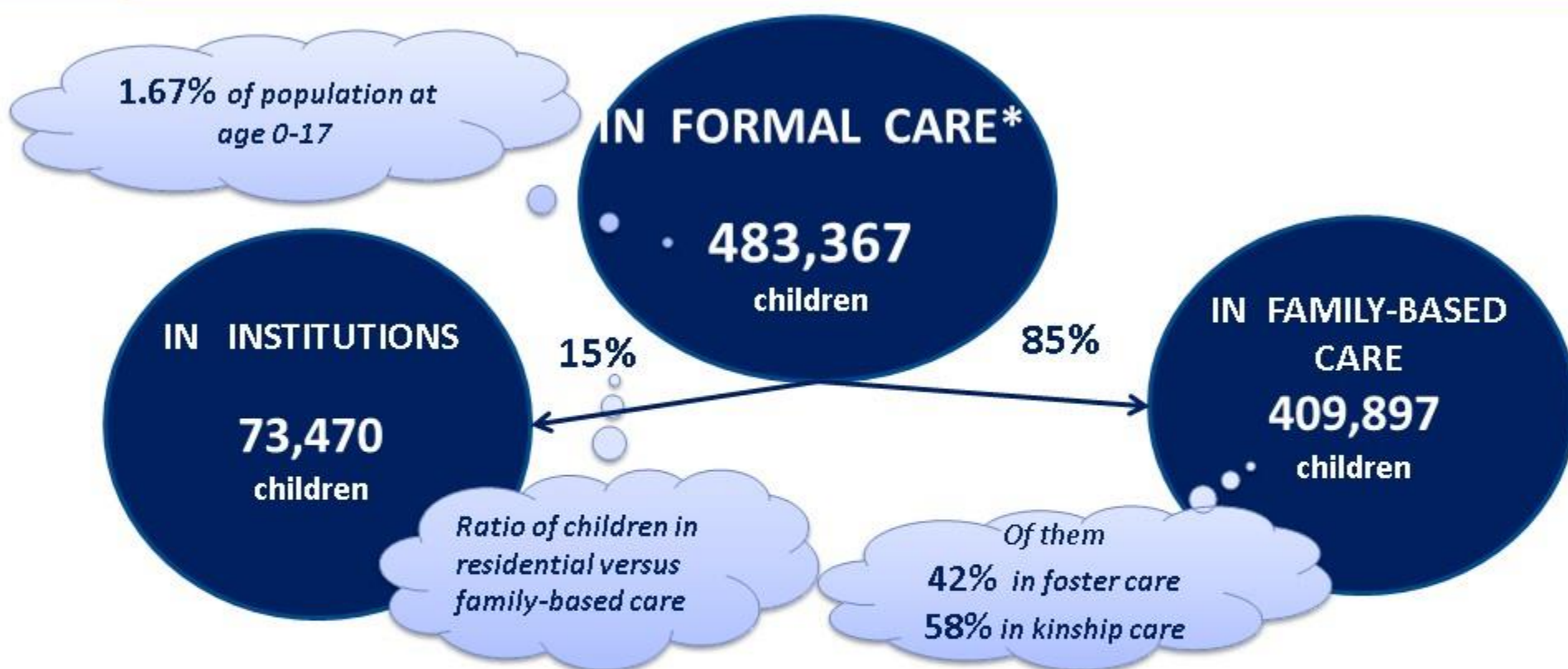
With Love for Children!



PROGRAMS IN 2016 AND 2017



CHILDREN WITHOUT PARENTAL CARE IN RUSSIA in 2015*



*Based on the information available, although not complete, the number of children who were in contact with the formal care system in 2015 is at least **78% higher** – about **861,000 children** (3% of Russian youth population). In addition to 483,000 children without parental care, this includes about 287,000 children surrendered by their parents to the care of others (“to park” the child for a certain period in an institute or an alternative family), and 91,000 who left formal care in 2015: 23,000 children went back to their families, about 7,000 were adopted and 61,000 left for other reasons, mainly because they reached age 18 in 2015.

**It should be also noted that in 2015, 115 581 children lived in their adoptive families.

Source of Data: RF Ministry of Education

ABOUT VICTORIA CHILDREN FOUNDATION

Founded in 2004, during all twelve years since then, the Victoria Children Foundation has been supporting orphaned children, vulnerable kids and families going through hard times and finding themselves in a difficult situation.

Today, the Foundation is one of the largest Russian not for profit organizations working in the field of child protection.

- ✓ More than **15,000 children** were helped by the Foundation in 12 years , with 357 children's homes from 47 Russian regions participating in its programs.
- ✓ More than RUB **2.5bn** (about \$750m) went to support our programs in the last 12 years.
- ✓ The Foundation's activities are completely **transparent and accountable** to its Board and the public. The Foundation became one of the first Russian NGOs to prepare its annual social reports according to GRI Standards, and was the first to have its 2006 report audited.



ABOUT VICTORIA CHILDREN FOUNDATION

Our charitable work began with providing material support to child care institutions, and with the adaptation and social inclusion programs for children in residential care. Although this work is important, our current priority is with preventing children from entering formal care and child homes.

Since 2011 the Foundation has been developing programs aimed at reducing the risk of a family separation and at keeping the child with his/her family of origin, also at preparing families for foster care and encouraging the development of foster parenting.



NEAREST AND DEAREST Program

The NEAREST AND DEAREST Program was launched in 2011 to focus on preventing children from being separated from their family environment and on reducing the risk of the child to be removed from the family and to enter formal care.

The geography of the Program: Moscow city and Moscow region

The Program is focused on:

- **Identification of families at risk** at the early stages of family problems
- **Provision of psycho-pedagogical and social services** to parents and children in need of support
- **Description of technologies used to identify families at risk and of types of family support and assistance** aimed at stabilizing the situation in the family



ARBAT SCHOOL OF FOSTER PARENTS

The Program dedicated to the preparation and support of foster families runs from 2011. The Foundation is an authorized organization of the Moscow City Department of Social Protection of the Population for the preparation of candidates for foster parents

The geography of the Program: Moscow city.



The Program is focused on:

- **Preparation of candidates** for foster parents based on the adopted educational program
- **Group and individual psychological training** program for potential parents to develop parenting skills and competence.
- **Support of parents and children** in foster families
- **Family counseling services** to parents on issues of the child entry into and the adaptation in a new family.

YOUNG GENERATION HEALTH Program.

The Program was launched in partnership with AstraZeneca, a global biopharmaceutical company, to contribute to the prevention and health care of children living in children's homes and to promote the physical and intellectual wellbeing of children.

The geography of the Program: Novosibirsk region

The Program is focused on:

- creation of facilities for sports in children's homes
- provision of activities aimed at motivating children to engage in sports and to lead a healthy lifestyle
- support of children in forming and improving social skills needed to lead an adult life after leaving formal care
- Involvement of volunteers among the company employees to work with children in children's homes



VICTORIA CHILDREN VILLAGE Program

A large-scale social project in Russia's south region of Krasnodar is aimed at placing children deprived of parental care into substitute families and at promoting development of the institution of professional foster parenting in Russia

In Armavir, Krasnodar region, we have created a social complex including 12 houses for foster families to live in, a social and cultural centre, workrooms and children's playgrounds. In the village live foster families who already have foster parenting experience and are ready to become a support for yesterday's orphans. Up to 10 foster kids live with their foster parents in one family. Adult children are supposed to be replaced by new ones in need of support who will come to live in a family with established traditions.

July 2015 - the first foster families moved to the Village

25 September 2015 – the Village's opening celebration

22 September 2016 – the Village celebrated its first year of operation

Today nine foster families including 18 parents and 71 kids live in the Village.



The Victoria Children Village is a modern cottage village of high comfort, equipped among other things, by all necessary facilities for living and raising of children with disabilities.

The Village characteristics:

- Land area – 31 543 m² (3.15 ha)
- Number of buildings – 17
 - 12 family houses– 293 m² each
 - One two-flat house – 361 m²
 - Guest house (15 places) – 234 m²
 - Social and cultural Centre – 1038 m²
 - Wellness facility – 164 m²
 - Garage and workrooms – 282 m²
 - Forum pavilion– 257 m²
 - Sports field – 0.44 ha



The Village facilities are available to both Village's foster families and local community members who can use the services of the social and cultural centre, receive advice from the Village's specialists and also use children's playground and sports field.

Work with children is focused on encouraging and supporting the child's motivation to development and self-realization. This involves education, choice of profession, their creative and athletic abilities, and the capability to fully adapt to society.

- **Psychological work:** elaboration of the child's traumatic past and the child's rehabilitation
- **Children general development:** identification and support for creative and athletic abilities of children, assistance in choice of profession
- **Working out individual life paths** for the Village's future leavers

Parental involvement is paramount for a healthy development of the child. That is why there is a separate focus area of the Village's foster families support program relating to psychological work with parents aimed at developing and improving skills of effective communication with the child, and **conscious parenting**.



DEVELOPMENT. GROWTH. PERSPECTIVE Program

The Development. Growth. Perspective Program runs from December 2014. It is implemented in 11 regions of Russian Federation. **The program participants** are regional socially-oriented NGOs engaged in work on the prevention of children from being separated from their families.

- *The Program is focused on :*
- **NGOs staff training** to new technologies and work practice in the field of preventive work
- **Capacity building** of regional organizations and promoting their participation in social services
- **Improving the competence** of socially-oriented NGOs' staff to provide psychological, social and social-pedagogical assistance ad support to families and children.



How to partner with us and support our work

- ✓ **Develop and implement a joint charitable program** that meets the company's global CSR strategy and objectives in the regions of its presence
- ✓ **Launch a joint product (a cause-related product)** with a social component (good cause) that stimulates sales and gives the consumer the feeling of being a philanthropist and the sense of ownership to the good cause work. It is a cause-related marketing, helping to achieve both business goals and to contribute to the solution of social problems via donating some percentage of generated funds to support the cause
- ✓ **Support work of the existing charitable programs of the Foundation via donations online at the Foundation's web-site : *victoriacf.ru*** or bank transfer of funds to the Foundation's account after entering into a donation agreement with the Foundation
- ✓ **Carry out "One Day Salary" workplace action** for the company's employees to donate funds in support of the Foundation's programs or of certain groups of people that the Foundation works with.

Also we will be happy to discuss other potential ways and forms of support that are convenient for you.

*Thank you for your attention
Together, we can do more!*



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